

STARDUST PAVILION

Designed by Flare in collaboration with Artworks

Funded by Otiima

Supported by Mineral Systems

Stardust is everything and nothing... An ephemeral composition of perfect geometry offering sanctuary and intrigue, glittering particles sprinkled throughout the Pavilion sensually beckon.

Upon entering, *Stardust* envelopes those inside into a dance of light and reflection with a mesmerizing effect. Flights of imagination collide, leaving bursts of Stardust on the human memory.

An amalgamation of dematerialized surfaces, the Pavilion creates the illusion of tiny, shimmering particles of matter floating through space. Such shimmering particles make up all elements in a new landscape that is meant to live evanescently.

Through its reflective and transparent qualities, *Stardust* mirrors and observes the flourishing and fertile landscapes it's in dialogue with and the lush lustiness of the tropical habitat surrounding it.

Like a charming chance encounter, it produces a euphoric effect. In moments, the glass façades that veil the structure merge with the surroundings, and in other moments, they reflect the curious silhouettes of passers-by. When the human body elopes inside, *Stardust* and its inhabitants, the shadows of nature and passers-by, all merge to become one ecstatically.

Standing 10 feet tall, four openings look out into nature, offering an embrace to the surrounding landscape. The Pavilion's form takes on a perfect composition of points, lines, and surfaces, inviting the human body to engage with it in ideal harmony, day or night, and throughout seasonal cycles.

Once inside, *Stardust's* 217 square feet of interior space playfully captivates. A mirrored ceiling and glass walls flirt with visitors' bodies, creating a delicate dance of movement and expanding the structure inside out. The marble floor elegantly reflects the sounds of the interior atmosphere. Natural

light, diffused by the surrounding landscape, softly penetrates the transparent glass walls, gently animating the interior space. At night, *Stardust* transforms into a garden lantern, where Floridian dragonflies and fireflies waltz about.

Stardust is the first of a series of collectible editions of bespoke pavilions inspired by the architectural tradition of XVII Century "Follies." The Pavilion, measuring 22.38ft x 22.54ft x 10.07ft (W x L x H) and with 217.43 ft² of floor area, has a mirrored stainless steel exterior finish and a façade composed of clear 4.4.1 laminated glass and laminated Mirochrome mirror, also 4.4.1.

Technical Description

The Pavilion, measuring 22.38 ft x 22.54 ft x 10.07 ft (W x L x H) and with 217.43 ft² of floor area, has a mirrored stainless steel exterior finish and a façade composed of clear 4.4.1 laminated glass and laminated Mirochrome mirror, also 4.4.1. The pavilion has four entrances, one of them with an access ramp for people with reduced mobility. It was conceived using three main structural elements:

- A structural base in galvanized steel with leveling feet comprises six welded elements in steel SHS 140 and SHS 40 profiles, fixed together with mechanical fastenings (∅10). A first layer of 10 mm thick OSB panels will be laid on this base structure, followed by a top layer of 30 mm wide light marble panels. The exterior of the base structure will have a mirrored stainless steel sheet finish, which will be applied through visible mechanical fastenings (∅6).
- There are 11 galvanized and welded metallic pillars supporting the roof structure. A ∅50 mm tube is inserted into four pillars for water drainage. The pillars are mounted on the base structure and fixed through mechanical fastenings (∅12). The outer and inner faces of the pillars are finished with a mirrored stainless steel sheet lining applied through visible mechanical fastenings (∅6). The Pavilion's façade is made of aluminum frames, coated with varnish, and clear 4.4.1 laminated glass and 4.4.1 laminated Mirochrome mirror. Four of these frames have pivoting structures with a handle and latch.
- The ceiling is constructed of a galvanized steel structure in SHS 50 profile, composed of 5 welded elements, fixed together with mechanical fastenings

(∅10). The interior of the ceiling is lined with a 15 mm thick mirrored D-bond sheet, fixed to the metal structure using a magnet system. The roof will be lined with a 50 mm wide layered panel on the outside using self-drilling mechanical fastenings (5.5) with sealing washers. The roof has two directional slopes. Water drainage is done through a perimeter gutter in a 1.5 mm thick galvanized sheet fixed to the ceiling structure and through the downspouts within the four pillars, as described above.

Inside Stardust, the interior lighting consists of a perimeter LED strip and two directional LED spotlight rails mounted on the ceiling, each with ten spotlights. The Pavilion is equipped with two electrical sockets and a general switchboard designed to meet US electrical standards.

Furniture

Designed by Flare edit with Iduna

Funded by Iduna

Flare has developed a design concept that embraces this year's curatorial theme (Where We Stand) and its key ideas of design fostering an inspiring sense of belonging, connection, community, and purpose.

Amaranta - Bench

Like a wave, the unfaded curvature and continuous movement invite spectators and passers-by to fluidly encounter one another. To sit and stand together for a moment to create and share a new memory that can also potentially live in perpetuity via reflection.

Amaranta comprises different fragments that serve as design and intention parameters for its formation. The simple act of sitting next to someone is one of the most collective gestures of unity, allowing us to create the beginning of a community and lead to our forthcoming identities.

Ana & Chiara - Lounge Chairs

As Ana observed, the natural scenery exudes a powerful sense of elegance and benevolence towards its surroundings and inhabitants. The layers of light intermingling within it create a breathtaking and precise beauty, as noted by Chiara.

Flare's inaugural design furniture piece is Ana & Chiara, created by designers Alessandra Cianchetta and Veruska Vasconez. The two pieces are designed in duality – one in solid form representing the density of nature and the other as a silhouette representation of memory. Together, the forms embody the designers' beliefs in the power of feminine strength and beauty.

FLARE

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Flare is a design studio founded by two female architects with distinct backgrounds. One hails from the lush Brazilian landscape; the other was born in Tuscany, Italy. Both live and work in the wide world. Their shared passion for understanding human emotions and landscape formations inspires their unique designs. Alessandra Cianchetta and Veruska Vasconez are renowned worldwide for their exceptional design work.

Alessandra Cianchetta is an architect and the founder of AWP AWILDC, working across scales and genres. Her projects are part of the collections of museums and institutions worldwide and have been published by the *New York Times*, *Wallpaper*, *The Guardian*, *PIN-UP* magazine, *La Repubblica*, and the *BBC*, among other media outlets. Cianchetta's designs, built work, installations, and theoretical projects have been presented - and are part of the permanent collections at the likes of Cité de l'Architecture, Paris, MoMA, New York, and MAXXI National Museum, Rome.

Veruska Vasconez has worked on diverse projects in Europe, the United States, and South America, collaborating with different architects on architecture projects, architectural competitions, and exhibitions worldwide. She is the co-founder and director of OtiimaLAB, a research center for architecture and design located in Miami and Porto, and Meetinghouse, an interdisciplinary artistic and cultural space. A professor at the University of Miami School of Architecture with a fellowship at the Miami-Dade County Parks and Recreation.

Flare embodies universal beauty and emotions that are reflected in complex design pieces. It explores architectural forms and design objects that blend with the landscape and evoke sensory experiences on multiple levels.

Through the use of carefully chosen materials and color spectrums, Flares' designs create a feeling of connection and joy and foster human relationships. They understand the complexity of human beings and the importance of being nurtured and surrounded by nature and beauty.

For every project, Flare partnerships prioritize exploring identities, attachments, and meaningful synergies within communities, places, and economies. These partnerships and designs are diverse, forward-looking, and utilize innovative technology.

Flare specializes in high-end collectibles and habitable pavilions, which are livable structures for various purposes. Its target audience includes places of art such as private and public museums, private foundations, institutions, high-end hospitality, retail spaces, and other private entities.

Flare is on an exciting journey, pushing the boundaries of design by embracing sustainable practices and tapping into our local resources. The commitment to sustainability is at the heart of everything Flare does.

The design process is not just exploring new materials but on a mission to transform how we create, innovate, and conserve.

Flare is driven by the idea of minimizing energy waste and harnessing power through innovative methods and systems. The projects are passionate about crafting a future where our creations not only captivate the senses but also nurture our planet.

Flare utilizes off-site fabrication and in-situ assembly to create unique collaborations with renowned and emerging artists and designers, resulting in limited-edition pieces.

Flare occupies a high-end niche, combining arts and lifestyle with product existing generic modular buildings.

Alessandra Cianchetta

Alessandra Cianchetta is an award-winning architect, designer, and cultural strategist working across scales and genres on an array of multi-scalar projects worldwide. Pushing the boundaries of her discipline, Cianchetta is committed to the creation of future-focused spaces that reflect every possible nuance of an evolving human condition in a context of fast-paced change and increasingly scarce resources.

Her trans-disciplinary practice focuses on radical evolution in contemporary design, architecture, visual arts, cultural strategies, game-changing urban planning, and technologies. Her brainchild, Poissy Galore, won the French Cultural Building of the Year 2018 award.

Cianchetta was also awarded the French Ministry of Culture Prize for Best Young Architect and the French Ministry of Equipment Prize for Best Young Urbanist. Her work was nominated multiple times for the prestigious Mies Van Der Rohe Award for Contemporary Architecture.

Her radical, yet mindful approach to her discipline owes as much to her passion for travel, creative exploration, and style culture, as it does to her global academic credentials. Cianchetta's designs, built work, installations, and theoretical projects have been presented - and are part of the

permanent collections at the likes of Cité de l'Architecture, Paris, MoMA, New York, and MAXXI National Museum, Rome.

Cianchetta's visionary practice AMP/AWILDC has been selected for the 17th International Architecture Exhibition of La Biennale di Venezia "How will we live together?"(2021) with the site installation Field of Lines and with a film, Die Allmend / The Commons as part of Olafur Eliasson/Studio Other Spaces' exhibition Future Assembly. At the intersection of architecture and visual arts, her recent work was presented at the LIAF Lofoten International Art Biennial, Arctic, NO (2022). Cianchetta's built work is showcased in the exhibition GOOD NEWS / Women in Architecture at the MAXXI National Museum of the Arts of the XXI century, Rome, IT (2022) at the Italian Institute of Culture in Stockholm, SE (2023), at The Embassy of Italy in Qatar and Msheireb Gallery Downtown Doha, QA (2023) and a solo show in Rhode Island, US (2023).

Cianchetta's architectural work includes master planning and design projects for high-profile urban regeneration projects, among which the Paris Central Business District, as well as major commissions for private developers and public stakeholders across Europe and in the UK for an array of cultural buildings, art venues, and commercial buildings. Built projects include the observatory and a museum set in a park near Paris; office and mixed-use buildings in Lausanne, Switzerland; In-Land Living, a series of art barns and residential projects Upstate New York, US; a 51-ha mixed-use masterplan for an Arts and Creative District set in a Unesco heritage site in Liverpool and, an exhibition design for Leonardo Da Vinci's masterpieces with the Louvre and the Italian Embassy in Paris. In addition to practice, Cianchetta has lectured worldwide and taught architecture, urbanism, and visual arts at Yale University, Cornell University, The Cooper Union In New York, Columbia GSAPP (US/FR), HKU, (HK), the University of Westminster, the London School of Architecture (UK) at The Berlage (NL) and the Akademie der Bildenden Kunst in Vienna (AT) among others.

She has also been a consultant for Strelka KB and an adviser for the Future Cities Laboratory in Singapore and a number of governments across the globe (NSW, Australia, KSA 2030 Strategic Vision).

Regularly selected for high-profile international competitions worldwide, Cianchetta has collaborated with Foster+Partners and with RSH and partners for large-scale projects in Italy and France. Her work has been

selected for the Lisbon Architecture Triennial, the Venice Architecture Biennale, The Istanbul Biennial of Contemporary Art, and the Chicago Architecture Biennial and has been featured in Le Monde, La Repubblica Design, The New York Times, The Guardian and BBC News among other media.

www.awp-architecture.com

Veruska Vasconez

Veruska Vasconez is a visionary architect and curator renowned for her dynamic contributions to the realms of architectural design, curation of exhibitions, architecture competitions, and captivating architectural landscape projects. With an extensive portfolio spanning Europe and the Americas, she has masterfully collaborated with esteemed architects such as Patrick Reuter, AWP, and others in several projects. Weaving her creative expertise and unique design language into a tapestry of exceptional projects.

Born and raised in Brazil, the influence of lush landscapes is engraved on her memory, and it is expressed through her design where the outside environment becomes embedded by the architecture that she designs, like Casa Cumbya in Ecuador, with a series of courtyards expressing different senses, and the Competition Pavillion “A Breath of Permanence” in Basel, Switzerland the landscape becomes the building. Her fascination goes to environmental beauty but also its problematic system. Together with architect and researcher Samira Daneshvar, Veruska won first prize for their architecture installation “Innocent Air?” in Texas; the project explored the institutional systems for atmospheric controls and the consciousness that divides people into two camps, “voluntary curators of their own timeliness” or “collaborators of the explicit.”

Veruska is the co-founder and director of OtiimaLAB, an innovative research hub in Miami and Porto, where she leads a team of architectural educators and professionals in crafting groundbreaking designs that push the boundaries of imagination. Additionally, as a co-founder and curator, her influence extends to Meetinghouse, an engrossing interdisciplinary space that serves as a melting pot of artistic expression and cultural exploration across several media; she curated 12 exhibitions under art and architecture. Beyond her role as an architect, Veruska Vasconez is a dedicated educator, holding a prestigious position as a full-time educator at the University of Miami School of Architecture. Her commitment to shaping the future of architectural discourse is further showcased through her fellowship in the Planning and Design Excellence department at Miami-Dade County Parks and Recreation, where her fascination with the landscape and environment comes to life in design research she produces for the Parks System.

Veruska's craft embodies her passion for architecture, urban planning, and landscape design, which seamlessly traverse scales and typologies.

Anchored in principles of uniqueness, complexity, innovation, and sustainability principles, she collaborates with exceptional architect Joanna Lombard in Miami on urban design solutions for the city, such as “The 95 Underpasses and Cityscape” and similar studies and design concepts in different cities in the United States bringing visionary concepts to life.

Veruska Vasconez melds architecture and research, evident in her vibrant academic pursuits. Her designs result from meticulous exploration, delving into the annals of history, theory, and the interplay between city, territory, and society. Her creative process also delves into the intricate dimensions of space and time, offering profound insights into permanence and dynamics.

Veruska's architectural language becomes a canvas for portraying states and metamorphoses, capturing the essence of spaces and places as they oscillate between rigidity and mobility, solidity and elasticity, and lightness and weight.

ArtWorks

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Artworks is an organization that produces, develops, and manufactures works of art, projects, and exhibitions, creating a collaborative and experimental attitude with creatives from various artistic areas. Our various stages of production include technical and material analysis of the works, from manufacturing, packaging, and transportation to the audiovisual recording of each project.

Driven by an interest in new techniques, new artists, and different challenges, in 2017, ArtWorks created the program No Entulho Artistic Residencies, which, through various formats, explores a sustainable way of thinking about the creation process. ArtWorks collaborates with and encourages artists and institutions to develop projects with production and fabrication support, partnerships, or patronage through this program.

ArtWorks' team is made up of creatives from different fields. Between architects, cultural promoters, photographers, designers, artists, artisans, and specialized production technicians, a synergy of knowledge is applied to the specific needs of each work.

With a development-oriented focus, ArtWorks encourages exploration, research, and experimentation with the recourse to its resources, extending this possibility to all members of its team. For the same purpose, we integrate artists into our team who can access all resources available at the factory to develop their practices.

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Iduna is a Portuguese company that designs, produces, and commercializes furniture for offices, libraries, and public spaces. The wide range of products with a design-rooted culture reflects its very own identity.

The process to reach the solution goes through a deep study of the project, sometimes adapting solutions to the needs of the building. The intent is to fill the spaces where the furniture complements the architecture. The answer is transversal, allowing it to operate in different markets.

The Iduna Universe offers distinct solutions to the client:

Standard Collection: flexible systems that respond to several requests;
Products and Special Projects: the answer is supported by the standard collections or fully differentiated solutions tailored to the needs of the spaces;

Editions: is the space dedicated to their experiences and artisans for the realization of their ideas and the development of products created and designed by architects and designers internationally renowned. We dedicate our expertise and craftsmanship to accomplishing your ideas, either in a single product or in a large-scale production; for this, we reserve the edition space.

Blurb: Stardust Pavilion by Flare

Stardust Pavilion by Flare

Stardust Pavilion - Everything and nothing...

Designed by Flare in collaboration with Artworks

Funded by Otiima & Iduna

Supported by Mineral System

An ephemeral composition of perfect geometry offering sanctuary and intrigue, the *Stardust Pavilion* is an inaugural piece of work to be revealed at Art Basel 2023 as a collaborative and immersive art installation. Conceived by Flare, a newly launched design studio helmed by female architects Alessandra Cianchetta and Veruska Vasconez, *Stardust* is one of several bespoke, collectible pavilions of shimmering glass and steel.

Merging the boundaries between art, space, experience, and architecture, the *Stardust Pavilion* series is a set of intimate yet transitory structures inspired by the architectural tradition of XVII Century “Follies,” and have been designed to evoke a sense of whimsy, wonder and intrigue, while also allowing a deeply personal experience with artworks exhibited within, and their surrounds. Upon entering, *Stardust* mesmerizes those inside by an enchanting and playful dance of light and reflection, allowing flights of imagination to collide through sensory experience, as shimmering particles are seemingly suspended in the air. A mirrored ceiling and glass walls flirt with visitors’ bodies, all the while reflecting a lush tropical landscape outside, and the marble floor elegantly reflects the sounds of the interior atmosphere. *Stardust* seduces *all* in a delightful game of shadows and light.

In collaboration with the Miami Design District, Flare is extremely pleased to announce that the *Stardust Pavilion* will also hold within it a work of art by an internationally renowned artist whose works are not usually accessible at this level of intimacy. *Stardust*, and its complimenting furniture pieces (*Amaranta* and *Ana & Chiara*), also designed and created by Flare for the Design District, will go on display and be open to the public November 18, 2023. The *Stardust Pavilion* and furniture series are generously being constructed in Europe in partnership with Artworks, Induna, Otiima, and supported by Mineral System.

Q&A: Stardust Pavilion by Flare

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An ephemeral composition of perfect geometry offering sanctuary and intrigue, the *Stardust Pavilion* is an inaugural piece of work that will go on show for the Miami Edition of Art Basel 2023 as a collaborative and immersive art/architectural installation in Miami's Design District. Conceived by Flare, a newly launched design studio helmed by female architects Alessandra Cianchetta and Veruska Vasconez, *Stardust* is one of several bespoke, collectible pavilions of shimmering glass and steel, designed to be both transitory and artistically collaborative.

We sat down with the team behind the project to get more insight into what inspired these beautiful, personalized art spaces, how they want visitors to experience them, what their inaugural piece *Stardust* is all about, and how two women from opposite sides of the world came together to push the boundaries between art, space, experience, and architecture with a definitively feminine lens.

How did your collaboration come together? What do you think unites the two of you as female designers and architects?

The tale of our collaboration is one that echoes the spontaneous intersections that art and life often bring forth. Our creative paths converged in 2021, setting in motion a partnership that seeks to redefine the realm of architecture in a manner that is both forward-thinking and refreshingly light-hearted.

At our core, we share a profound desire to push the boundaries of our discipline, challenging the status quo with a holistic and innovative spirit. It's a mission we approach with a sense of fun and adventure; we believe that creativity should never be encumbered by the weight of convention. Our collaborative endeavor is a reimagining of the very essence of architecture—a quest to reconceptualize how we conceive and produce spaces in an era defined by rapid technological changes, evolving manufacturing processes, and the often monotonous rhythms of contemporary design.

And our common ground extends beyond the confines of our shared profession. We are united by an unquenchable fascination for the interplay of architecture, design, and contemporary art—a fusion that we see as central to shaping the future of lifestyle. Our vision is to seamlessly weave these threads into the fabric of living, creating spaces that are not just functional, but immersive, evocative, and artistic in their own right.

Of course, curiosity is a guiding force in our partnership. It didn't take us long to realize that we're both perpetual explorers, seekers of the extraordinary in the mundane, and connoisseurs of life's myriad wonders. Whether we're amidst the lush vitality of verdant landscapes or the stark beauty of arid terrains, we find inspiration in the complexity and diversity of our world. This passion for the natural world, its wilderness, and its ever-shifting moods informs our design philosophy.

As female designers and architects, we bring a unique perspective to our work—a perspective shaped by our experiences, sensibilities, and an unyielding lust for life. Our collaboration transcends the boundaries of geography, for we are both denizens of the wide world, each adding our own cultural nuances to the creative tapestry we weave.

In our collective vision, every cosmopolitan lifestyle should be a reflection of the world's beauty and complexity. It should exude a sense of serenity and allure, offering an environment that celebrates the fusion of aesthetics, form and intellect. Together, we aspire to craft spaces that are of course functional but also convey the essence of beauty, the emotions of living, and a healthy dose of indulgence.

Our collaboration is a testament to the limitlessness of potentiality, to the inherent limitlessness of partnership, the magic that happens when kindred spirits unite, and the boundless possibilities that await when architecture becomes a canvas for creativity and innovation. It invites us to join a journey, where art, architecture, and intellect converge in a dance of inspiration and ingenuity.

So, talking about your first main work together, this is a luminous and sophisticated structure, yet its size really is something unique and intimate. What is the inspiration for the *Stardust Pavilion*?

The inception of the *Stardust Pavilion*, a structure that gracefully balances something luminous and grand with intimacy and experience that *feels* very personal, is an odyssey imbued with myriad inspirations and conceptual echoes. To encapsulate its essence, we must embark on a journey through time, delving into diverse realms of artistic expression and architectural philosophy.

Our primary muse for the *Stardust Pavilion* recalls the venerable tradition of Follies, as witnessed in the XVIII-century British landscaped gardens. These whimsical and exotic constructions, such as the iconic Dunmore folly in Dunmore Park, Scotland, or the enigmatic grottoes, towers, and Grecian temples at Stourhead, and Horace Walpole's Strawberry Hill estate, resonate deeply. In these captivating landmarks, architecture becomes playful, assuming the role of magnetic punctuation marks that animate and inhabit the landscape. Yet, our homage to these historical references is not confined to form; it's a conceptual nod to the profound synergy of architecture, gardens, and art collections converging in harmonious juxtaposition.

We also drew inspiration from Rosalind Krauss's seminal treatise, "Sculpture in the Expanded Field" (1979). Within its pages, the boundaries of sculpture, architecture, and landscape undergo a profound reevaluation, inviting us to explore their intricate interplay. It's within this intellectual landscape that we discover fertile ground for the genesis of *Stardust Pavilion*. The work of Donald Judd in Marfa, especially the evocative "15 untitled works in concrete" (1980–1984), and a series of architectural projects conceived by artist Thomas Schütte between 1980 and 2006, also serve as lighthouses illuminating our path. The intriguing ambiguity between sculpture and architecture in these pieces left an indelible mark on our creative psyche.

So, arriving at *Stardust Pavilion*, at its core, it is designed to provoke. It beckons visitors into an enigmatic, inhabitable space, where they are transported into a realm of experiential artistry and a different atmospheric dimension. Here, the boundaries blur, and the conventional experiencing art, the conventional divisions between sculpture and architecture, dissolve.

We invite you to explore the rich tapestry of inspirations and references that have woven their way into *Stardust*. It's a structure that's meant to transcend the temporal confines of its origins, inviting you to contemplate the intricate dance between the conceptual and the concrete, the intimate and the expansive, the fleeting and the permanent.

And what's in a name? What is the meaning behind the title *Stardust*?

At its core, "Stardust" evokes imagery of celestial phenomena—those mesmerizing clusters of stars that resemble cosmic dust, scattered across the vast expanse of the universe. This cosmic reference embodies the very essence of light—a quality that holds a profound significance in our design philosophy. The name alludes to the ethereal, almost mystical, radiance that infuses our

Pavilion. It's an illumination that transcends the ordinary, inviting viewers into a realm of captivating luminescence.

But "Stardust" is not limited to the celestial; it also ventures into the realm of the surreal and dreamlike. It also conjures an ephemeral composition of perfect geometry—a sanctuary of perfect forms that is at once enticing and elusive. The term "Stardust" itself carries a whimsical quality, resonating with the idea of a dreamlike state, where reality melds with the fantastical.

The *Stardust Pavilion* embodies these multifaceted qualities. It's a composition that shimmers with intrigue, with glittering particles sprinkled throughout, invoking a sensorial and sensual response from those who experience it. It beckons viewers to step into a world where geometry and light intertwine, where the ordinary becomes extraordinary, and where the ephemeral takes on tangible form, and all happening within the context of its environment as well.

As we embark on this creative journey, *Stardust* represents not just a singular creation, but the beginning of a series—an array of limited editions, akin to collectible pavilions. Our vision extends beyond simply architecture; we aspire to collaborate with emerging and established artists, and the pavilions are designed as such, infusing each subsequent edition with fresh perspectives and creative energies.

So, in the name "Stardust," we find a convergence of celestial wonder, dreamlike allure, and the promise of artistic collaboration—a title that encapsulates the essence of our creative ethos and the luminous possibilities that lie ahead.

Did any specific works, yours or perhaps from other artists or architects, influence or inspire the pieces in this collection? (17c Follies... how are these now modernized for today's society and culture?)

In the world of architecture and art, tradition is not static—it's a living, evolving canvas upon which contemporary creators leave their indelible marks. Our collection draws inspiration from a lineage of architectural marvels, including follies, which have captivated imaginations for centuries. These inspirations, however, undergo a transformative journey, adapted to resonate with the sensibilities and demands of today's society and culture.

One pivotal influence on our creative process is the rich tradition of follies, beginning in the 16th and 17th centuries. These whimsical, often eccentric structures, especially peppered across the landscaped gardens of XVIII-century British estates, serve as landmarks that punctuate and inhabit the natural terrain. In our previous works, Alessandra has masterfully crafted follies within the context of public projects, from the ethereal "Lantern" in Norway to the captivating "Poissy Galore Observatory" in France. However, in the Stardust collection, we distill the essence of follies into a more intimate scale and an entirely novel experience.

The evolution of our design ethos also bears the unmistakable mark of our individual works. Alessandra's architectural narrative extends to projects like "The Lantern" and "Poissy Galore Observatory," where the structures harmonize with their surroundings but possess a program and experience distinct from that of Stardust. In contrast, Veruska's projects, such as the "House in Cumbya, Ecuador," are a testament to architecture's ability to seamlessly blend with and even engulf the landscape itself. Notably, the "Pavilion 'A Breath of Permanence'" in Basel, Switzerland, exemplifies the landscape becoming the very essence of the building.

In the context of *Stardust*, we conceive our inhabitable sculptures as intimate "rooms" that reimagine the traditional notion of follies. The first of these creations finds its home in Miami's Design District's public space, while others may grace private estates, seamlessly blending into the landscape as modern follies or inhabitable artworks. These sculptures also have the potential to contribute to diffused museums in urban and natural landscapes alike, acting as "beacons" in placemaking projects and magnetic "attractors" within cityscapes. Furthermore, they serve as unique rooms where art plays a pivotal role, elevating the hospitality experience.

In essence, *Stardust* represents a contemporary dialogue with architectural tradition, a fusion of inspirations that have been modernized to resonate with today's society and culture. It's a testament to the enduring allure of follies, reimagined through the lens of innovation, creativity, and a commitment to crafting spaces that transcend time and tradition.

And how do you want the public to feel about it, or interact with it?

First, because the pavilions have been designed to be ephemeral, *Stardust* is not a static architectural creation; instead, it is a vibrant invitation—an immersive experience designed to elicit indulgence, amusement, and moments of pure serendipity. We envision a dynamic

interaction that transcends the conventional boundaries between spectator and structure, akin to a charming chance encounter that leaves an indelible mark.

Our aspiration is for each visitor to *Stardust* to be enveloped by a euphoric effect—an emotional crescendo that elevates their engagement with the structure. At times, the glass façades that gracefully veil *Stardust* seem to dissolve into the surrounding environment, blurring the boundaries between inside and outside. This transformative quality encourages a sense of wonder as passers-by catch glimpses of curious silhouettes reflected on the glass.

But it is when one steps inside *Stardust* that the true magic unfolds. The structure and its inhabitants, whether they be fellow visitors, art works, or the shifting shadows of nature, seamlessly merge into a symphony of sensations. It's an ecstatic union where the lines between art, architecture, and the observer become beautifully blurred, where all is everything and nothing.

Our desire is for the public to approach *Stardust* with an open heart and a curious spirit, ready to embark on a personalized journey of exploration and discovery. We want them to feel not like mere spectators but as active participants in a narrative that unfolds with every step they take. Each encounter with *Stardust* should be an opportunity for indulgence, a source of amusement, and a gateway to euphoria—a symphony of emotions and sensations that lingers long after they have left its luminous embrace.

In this way, *Stardust* transcends its physical presence, becoming a living canvas upon which personal experiences are painted, memories are forged, and emotions are kindled. We invite the public to step into the world of *Stardust*, ready to be swept away by the enchantment that awaits within its shimmering walls.

Is this the antidote to the sometimes overwhelming and impersonal museum experience?

Stardust, in all its luminous splendor, is not presented as an antidote to the overwhelming and often impersonal museum experience. Instead, it offers something altogether different—an experience that transcends the ordinary and propels the visitor into an intensely intimate and engaging encounter with art.

In many ways, *Stardust* forges a unique path, distinct from traditional museum settings. It doesn't seek to counter the vastness or impersonality of museums; rather, it thrives on the notion of shared space and reflection. It beckons the spectator to elope with the art, to embark on a journey of unison where body and artwork share the same intimate space.

In our pavilions, the visitor is not a passive observer, but an active participant in a dynamic dance between art and self. It's an experience that demands presence, inviting the viewer to become an integral part of the narrative unfolding within its shimmering walls. This intense involvement is an antidote of sorts to the detachment that can sometimes permeate conventional museum settings.

So, while *Stardust* doesn't position itself as a direct antidote, it does offer a vibrant alternative—a chance to break free from the constraints of traditional museum interactions and immerse oneself in an experience that is deeply personal, immediate, and transformative.

Rather than an antidote, think of our pavilions as a portal—a portal into a realm where art and spectator merge, where boundaries blur, and where moments of intense connection and reflection abound.

What is it about the scale of *Stardust*, and other similar collectible pavilions by Flare, that make it so fun, so individual, so that the established collector *needs* at least one of these in their collection?

When it comes to the scale of *Stardust* and similar collectible pavilions crafted by Flare, what sets them apart is a unique and exhilarating sense of individuality—an artistic essence that compels established collectors to covet at least one of these remarkable creations.

At the heart of our collection lies that original central concept about intimacy and potentiality.

Each pavilion is envisioned as a canvas for collaboration with a different artist. This pivotal approach ensures that every encounter with a Flare pavilion offers a distinct and captivating experience, akin to embarking on a new artistic journey with every installation.

And, we want to not forget that the design, conception and construction of these pavilions were born out of a completely collaborative synergy.

Workshops and close collaboration with ArtWorks, our manufacturing partner, played a pivotal role. Our focus was not just on the aesthetic form, but on the innate mutability of the pavilion—a characteristic that makes each one a living work of art.

So, a defining feature of *Stardust* lies in its adaptability. A unique Velcrome system delicately secures the glass panels within the frame structure, enabling effortless replacement. This innovation means that the pavilion can easily transform, like a chameleon changing its colors. By altering the glass to different hues or filters, the space within can become opaque or entirely dark—a canvas in itself for altering atmospheres and moods.

Moreover, the dual glass frame design introduces yet another layer of creativity. The space between these layers can be inhabited by a luminous light source or transformed into a canvas for different artistic elements—a blank slate for the artist's collaboration to shine.

In essence, *Stardust* and its collectible pavilion counterparts offer collectors an opportunity to not merely possess art but to curate an ever-evolving, personalized art experience. Each pavilion represents a unique artistic narrative, and each collaboration with a different artist brings forth a new chapter in this captivating story.

So, the scale of *Stardust*, and other pavilions in the series, coupled with its adaptability and collaborative spirit, ensures that these pavilions become coveted treasures for discerning collectors. It's not just art to behold; it's art to immerse in, art to collect, and art to cherish—an individuality that distinguishes each piece as an essential addition to any collector's portfolio.

You have two beautiful furniture pieces included in the collection, *Amaranta* and *Ana & Chiara*? Tell me about these. They are simply formed but have a lot of feminine elements in them, especially their fluidity, and also the clear invitation to sit in duality, to relax, commune. They are elegant but also really invite the public to lighten and loosen up, kick back, with almost a subtle flirtation. How did you conceive these pieces?

Amaranta and *Ana & Chiara*, three captivating furniture pieces within our collection, represent a celebration of sensuality, femininity, and the beautiful art of human connection. These pieces are a testament to the power of fluidity and an invitation to engage with them in a deeply personal and communal way.

At their core, *Amaranta* and *Ana & Chiara* are more than just furniture—they are an embodiment of sensuality, a reverie of femininity, and a counterpoint to life's constraints and rigors. The design journey that brought these pieces to life was marked by a desire to create collectible furniture that transcends convention, provoking new perceptions of how bodies and movements interact within a space.

The inspiration behind these pieces lies in their inherent organicness. Their sinuous forms evoke a sense of movement frozen in time, inviting those who encounter them to embrace the moment, relax, and commune. It's a delicate dance between the elegant and the inviting—a subtle flirtation with the observer's senses.

Also, our vision for *Amaranta* and *Ana & Chiara* extends beyond the realm of pure functionality. While they certainly serve as obvious seating options, they are also catalysts for a deeper human experience. The act of sitting, particularly when done alongside another, is a profoundly collective gesture—a simple yet powerful way to unite and forge connections. It symbolizes the beginning of community, a shared space where identities can take root and blossom.

In essence, these furniture pieces are designed to be more than objects; they are an invitation for unity and identity formation. They invite people to come together, to sit, to converse, and to build the bonds of community. In a world where the pace of life can be relentless and the pressures unyielding, *Amaranta* and *Ana & Chiara* offer a respite—an opportunity to lighten up, let go, and embrace the beauty of shared moments.

As we continue to explore the boundaries of design and creativity, our hope is that these pieces, and others in our collection, will inspire individuals to forge connections, express their unique identities, and revel in the sensuality of the human experience.

The *Stardust Pavilion* series is a set of intimate yet transitory structures inspired by the architectural tradition of XVII Century “Follies.” Flare has designed these collectible and permanent structures to evoke a sense of whimsy, wonder and intrigue, while also allowing

a deeply personal experience with their surroundings, and if desired, artworks exhibited inside.

FOR IMMEDIATE RELEASE

Stardust Pavilion: A Mesmerizing Installation Unveiled for Art Basel 2023 in collaboration with Miami's Design District

Miami, FL – [Date] – Miami's Design District becomes the canvas for an extraordinary blend of art and architecture at Art Basel 2023 with the unveiling of the *Stardust Pavilion*. This groundbreaking installation, created by Flare in collaboration with Artworks, promises to be a unique, experiential highlight, captivating the imaginations of art enthusiasts, design aficionados, art collectors, and architects alike. In collaboration with the Miami Design District, Flare is extremely pleased to announce that the *Stardust Pavilion* will also hold within it a work of art by an internationally renowned artist whose works are not usually accessible at this level of intimacy.

About *Stardust Pavilion*:

Stardust Pavilion is a visionary creation that reimagines the art experience. Drawing inspiration from the architectural tradition of 17th-19th century "Follies," this ephemeral glass and steel structure reimagines the boundaries of design, aesthetics, and the environment. A testament to human ingenuity and creativity, visitors enter into a world where geometry, light, and reflection converge to create an intimate, sensorial experience with themselves, art and their surroundings.

Once inside *Stardust*, visitors will find themselves enveloped in a mesmerizing dance of light and reflection, as if surrounded by mesmerizing clusters of stars that resemble cosmic dust. The installation's transparent and reflective surfaces create an illusion of shimmering particles suspended in space, blurring the lines between reality and imagination.

Standing at 10 feet tall, the *Stardust Pavilion* features four openings that provide picturesque views of the natural world outside, allowing visitors to connect with the landscape and the art inside in a dance of perfect harmony. The interior space, spanning 217 square feet, reveals a mirrored ceiling and glass walls that create an ever-changing play of movement and light. At night, *Stardust* transforms into a captivating garden lantern, where fireflies and dragonflies grace the space with their ethereal dance.

Furniture Design:

In addition to the *Stardust Pavilion*, Flare has collaborated with Iduna to create a collection of exquisite furniture pieces that complement the installation, embracing this year's curatorial theme of "Where We Stand," fostering an inspiring sense of belonging, connection, community, and purpose.

Amaranta Bench - An aluminum bench designed with fluid, unfading, and sinuous curves invites people to sit together, rest, and encounter one another to create new memories. *Amaranta's* design initiates connections and unity through its uninterrupted form.

Ana & Chiara Lounge Chairs - Two lounge chairs designed in duality – one in solid concrete form representing the density of nature, and the other from aluminum as a silhouette representation of memory. Together, the organic forms embody the designers' beliefs in the power of feminine strength and beauty.

The Future of Collectible Pavilions:

Stardust Pavilion is the first in a series of collectible editions of ephemeral, bespoke pavilions inspired by the architectural tradition of 17th-19th century "Follies." These structures are crafted in Europe with precision and designed to serve a variety of purposes, from intimate art galleries to retreats set in natural landscapes, pop-up dining pavilions, and more. They are constructed using high-end materials and can be easily assembled on-site, offering flexibility and seasonality in their use.

Don't Miss *Stardust Pavilion*:

Stardust Pavilion is not just an installation; it's a transformative experience that blurs the boundaries between art and architecture. *Stardust*, *Amaranta* and *Ana & Chiara*, will go on display and be open to the public November 18, 2023. The *Stardust Pavilion* and furniture series are being constructed in Europe in partnership with Artworks, with additional funding by Iduna and Otiima, and support from Mineral System.

About Flare:

Flare is a design studio founded by two, award-winning female architects with distinct backgrounds. One hails from the lush Brazilian landscape; the other was born in Tuscany, Italy. Both live and work in the wide world. Their shared passion for understanding human emotions and landscape formations inspires their unique designs. They specialize in high-end collectibles and habitable pavilions, fostering collaborations with renowned and emerging artists and designers. Alessandra Cianchetta and Veruska Vasconez are renowned worldwide for their exceptional design work.

Alessandra Cianchetta is an architect and the founder of AWP AWILDC, working across scales and genres. Her projects are part of the collections of museums and institutions worldwide and have been published by the *New York Times*, *Wallpaper*, *The Guardian*, *PIN-UP* magazine, *La Repubblica*, and the *BBC*, among other media outlets.

Veruska Vasconez has worked on diverse projects in Europe, the United States, and South America, collaborating with different architects on architectural and urban design projects, architectural competitions, and exhibitions worldwide. She is the co-founder and director of OtiimaLAB, a research center for architecture and design located in Miami and Porto, Portugal, and Meetinghouse, an interdisciplinary artistic and cultural space. She is also a professor at the University of Miami School of Architecture.

About Artworks and the project's supporters:

Artworks is a European company that produces, develops, and manufactures works of art, projects, and exhibitions. Iduna is a Portuguese company specializing in designing, producing, and commercializing furniture for offices, libraries, and public spaces. OTIIMA is the most innovative minimal frame, window and door system in the world. With ¾” sightlines and almost limitless configuration, its frame systems connect architects, contractors and engineers around the globe. Mineral System is a supplier of high-quality marble used in architectural and design projects.

For media inquiries and high-resolution images, please contact:

[Your Media Contact Information]

Visit the official Flare website for more details: Flare-designstudio.com

Artworks - artworks.pt

OTIIMA - muchmorethanawindow.com

Iduna - iduna.pt

Mineral System - mineral-system.com

About Miami Design District:

The Miami Design District is a one-of-a-kind neighborhood that combines luxury shopping, galleries, museums, design stores, restaurants, and major art and design installations all within an architecturally significant context. The Miami Design District is owned and operated by Miami Design District Associates, a partnership between Dacra, founded and owned by visionary entrepreneur Craig Robins, and L Catterton Real Estate, a global real estate development and investment fund, specializing in creating luxury shopping destinations. As Miami becomes increasingly known for its own rich culture, the growth of the Miami Design District further reflects how the city is deserving of its place on the global stage.

For more information, visit miamidesigndistrict.net / Facebook: [MiamiDesignDistrict](https://www.facebook.com/MiamiDesignDistrict) / Instagram: [@miamidesigndistrict](https://www.instagram.com/miamidesigndistrict) / Twitter: [@designdistrict](https://twitter.com/designdistrict)

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